

Intalytics to Exhibit at the 2019 Restaurant Finance and Development Conference (RFDC) in Las Vegas

ANN ARBOR, MI – September 26, 2019 - Intalytics will be exhibiting at the 2019 Restaurant Finance and Development Conference held November 11th – 13th, 2019 at the Bellagio Hotel in Las Vegas. The conference is known as the restaurant “dealmakers” event and is a must attend for restaurant company owners and executives.

“Intalytics welcomes the opportunity to meet with restaurant industry leaders at the 2019 Restaurant Finance and Development Conference”, said **Dave Huntoon, Managing Director with Intalytics**. “We are fortunate to work in partnership with leading restaurant operators. Historically, these solutions have been real estate-focused, including development of custom sales forecast models and cannibalization analysis. More recently, our solutions have expanded to include marketing solutions designed to support customer acquisition, retention, and reactivation strategies. These solutions are proven to help operators improve marketing ROI”.

The event kicks off on Monday, November 11th, 2019 with pre-conference workshops at 12:45 PM PST. The general session starts at 2:00 PM PST. The Finance and Development Mall opens at 4:00 PM PST, where Intalytics can be found at Booth #407. On Tuesday morning, Intalytics will co-host the morning breakfast in the Grand Ballroom.

Intalytics Booth # 407 – Mall Hours

Monday, November 11th – 4:00 PM to 7:00 PM

Tuesday, November 12th – 3:30 PM to 7:00 PM

Visit our [event page](#) to learn more about RFDC 2019, and [contact us](#) to schedule a meeting during the conference.

[About the Restaurant Finance and Development Conference \(RFDC\)](#)

[The Restaurant Finance Monitor's](#) annual Restaurant Finance & Development Conference is the restaurant industry's premier financial conference for company owners, operators and financial executives. Attendees will gain key insight into the restaurant business by attending expert educational sessions covering a wide variety of financial, economic, accounting, technology, delivery and restaurant business topics. The conference is all about the business side of restaurants and an opportunity to get “up to speed” on what's happening in the industry and the capital markets.

[About Intalytics](#)

Intalytics provides world-class predictive analytics tools, technologies, and consulting to restaurants, retailers, financial institutions, healthcare providers, service organizations, and private equity firms seeking location-centric insights. Founded in 2007 by four leading practitioners in the field of predictive analytics, Intalytics leverages cutting-edge modeling techniques, third-party datasets, and web-based analytical tools to deliver innovative, accurate and actionable real estate and marketing solutions.

For more information about Intalytics' solutions, visit our [website](#) or call 734.623.7710.

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