

# **New Intalytics Podcast Series Delivers Industry Insights in Location-based Predictive Analytics for Real Estate and Marketing**

**ANN ARBOR, Mich. - July 10, 2019 - [PRLog](#) -- [Intalytics](#)**, the industry-leading provider of location-based Real Estate Analytics and Marketing Analytics solutions, is excited to announce the launch of a new podcast series, [Real Estate Analytics with Intalytics](#). Intalytics goal is to educate listeners across industry on the latest in location-based predictive analytics for real estate and marketing.

The webcast series is a noteworthy addition to our already robust website launched at the end of 2018. The podcast series is easily accessed via multiple locations, including [MarketScale's Retail Thought Leadership news](#) and the Intalytics' website ([www.intalytics.com](http://www.intalytics.com)). And, for those of you on the go, our podcast series is available through iTunes and Spotify.

"Our management team has always enjoyed the opportunity to share our insights with broader members of the retail and shopping center communities," said Dave Huntoon, Principal with Intalytics. "Our outreach has traditionally been through industry forums, such as the ICSC John T. Riordan School for Retail Real Estate Professionals and the annual Restaurant Finance Development Corporation. Podcasts provide us with the opportunity to reach out to professionals who were unable to attend those conferences."

Intalytics welcomes requests for topics of interest from our listeners and any feedback you might have via our [Contact Us](#) page. We hope that you enjoy our new podcast series, Real Estate Analytics with Intalytics, and for more great content, sign up for our [Intelligent Insights Quarterly Brief](#) and follow us on social channels, LinkedIn, Twitter, and Facebook.

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