

## **Intalytics' Announces Hiring of Gary Faitler as Director of Client Services**

**Ann Arbor, MI (June 11, 2019)** – [Intalytics](#) is pleased to announce that [Gary Faitler](#) has joined the organization as a Director of Client Services. In this role, he will enhance Intalytics' capabilities for delivering premier real estate analytic solutions.

"We are very pleased to have Gary on board, bringing his considerable experience and industry insights to our analytic team" said Dave Huntoon, President of Intalytics. "Gary's background brings a unique combination of analytic depth and real-world application that we believe will strongly benefit our existing and prospective clients. "

"Intalytics brings a razor-sharp focus to the field of spatial analytics" says Mr. Faitler. "Many of their competitors offer such services as an appendage to a broader range of offerings that often eclipse their attention to this space. Intalytics has done a remarkable job leveraging technology in a way that continues to define the leading edge of the industry."

Gary brings over 30 years of diverse experience in real estate analytics. He began his career as an analyst at Thompson Associates, eventually serving as a vice president. He later headed the research team for the parent company of DSW Shoe Warehouse.

Mr. Faitler received a Bachelor's of Science in Geography at Wayne State University and a Master's Degree in Urban Planning from the University of Michigan.

### **About Intalytics**

[Intalytics](#) provides world-class predictive analytics tools, technologies, and consulting to restaurants, retailers, financial institutions, healthcare providers, service organizations, and private equity firms seeking location-centric insights. Founded in 2007 by four leading practitioners in the field of predictive analytics, Intalytics leverages cutting-edge modeling techniques, third-party datasets, and web-based analytical tools to deliver innovative, accurate and actionable real estate and marketing solutions.

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