Intalytics' Dave Huntoon to Lead Site Selection Roundtable at the Michigan Continuing Education Program for Real Estate Professionals

ANN ARBOR, MI (February 7, 2019) – Intalytics, a pioneer in predictive analytics, is proud to announce principal and co-founder, Dave Huntoon, will share his vast experience in site selection to retail real estate professionals at the Michigan Continuing Education event hosted by the International Council of Shopping Centers (ICSC) on February 14th, 2019 at the Suburban Collection Showplace in Novi, MI.

The event, "For the Love of Retail Real Estate: Embracing Change and Adapting for Success", kicks off at 7:00 AM Eastern with a continental breakfast where Paul S. Magy, Esq. will welcome professionals and introduce the day's agenda and will conclude at 4:00 PM Eastern.

Roundtable discussions will be held between 8:00 AM Eastern and 9:30 AM Eastern and will consist of 30-minute slots. Intalytics' Huntoon will lead the roundtable "The Art and Science of Site Selection" and share his experience and insights with real estate professionals.

"ICSC provides numerous educational opportunities and we are honored to share our insights to support other real estate professionals", said Dave Huntoon.

To learn more about this event and download the event program, <u>visit the ICSC event page</u>. Visit Intalytics' <u>event page</u> to see where you can meet the Intalytics' team in 2019.

About ICSC's Professional Development Program

The International Council of Shopping Centers hosts numerous opportunities each year to learn from industry experts in the field of Retail Real Estate. The goal is to provide education and certification courses to help busy professionals gain the knowledge they need to take their career to the next level. Visit the ICSC website for a full listing of available continuing education events.

About Intalytics

Intalytics provides world-class predictive analytics tools and technologies to restaurants, retailers, financial institutions, healthcare providers, service organizations, and private equity firms that are seeking location-centric solutions. For more information about Intalytics, visit our website or call 734.623.7710.

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