

Intalytics Press Release

Ann Arbor, MI (September 15, 2015) – Intalytics is pleased to announce that Matt Montgomery is joining the organization as Director of Client Development. In this role, he will lead Intalytics’ sales efforts while also providing insight into the company’s future marketing endeavors.

“We consider Matt to be one of the most capable sales leaders today in the predictive analytics field,” said Dave Huntoon, CEO of Intalytics. “We look forward to benefiting from his experience in this industry, and to working closely with him to ensure that we are providing the most cost-efficient predictive analytics solutions to our clients.”

“Intalytics has earned a sterling reputation for delivering actionable predictive insights to its clients” says Montgomery. “I am thrilled to join the Intalytics team, and look forward to engaging organizations interested in leveraging an informed, analytical approach to decision-making”.

Montgomery brings over 15 years of customer-facing experience in analytic and technology-focused organizations to Intalytics, including sales and leadership roles with Netsmart Technologies, TransforMED, Group O and Buxton. He received a bachelor’s degree in marketing from Northwest Missouri State University.

About Intalytics

Intalytics (<http://www.intalytics.com>) is a predictive analytics firm that specializes in developing, deploying and applying sales forecasting systems on behalf of retail, restaurant, banking and health care clients. Intalytics has 30 professional staff with an average industry tenure of more than 15 years. Intalytics works with a wide range of industry-leading clients including Home Depot, Advance Auto Parts, Belk department stores, PGA Tour Superstores, TD Bank, DSW Shoe Warehouse, Under Armour, Yum Brands and BBI Restaurant Group.