

## Intalytics Press Release

Ann Arbor, MI (July 22, 2015) – Intalytics (<http://www.intalytics.com>) announced today that Al Beery has joined the firm as a Director of Client Services. Mr. Beery comes to Intalytics with a wealth of experience in the predictive analytics industry having spent the last 15 years with Pitney Bowes Software where he was instrumental in conducting business development activities and managing/growing a diverse roster of clients in the retail, restaurant, financial services and health care verticals. Al comments “I am excited about the opportunity to join the team at Intalytics, which has the strongest reputation in the industry, and look forward to leveraging my background and experience in the industry to this new position.” Dave Huntoon, Principal at Intalytics, said “We are looking forward having Al assist in the direction and management of Intalytics. Al’s experience and leadership in the predictive analytics industry will be of immeasurable benefit to our clients.”

Intalytics (<http://www.intalytics.com>) is a predictive analytics firm that specializes in developing and deploying sales forecasting systems on behalf of retail, restaurant, banking, and health care clients. Intalytics has 30 professional staff, with an average industry tenure of more than 10 years. Intalytics works with a wide range of industry-leading clients, including Home Depot, Advance Auto Parts, Belk department stores, PGA Tour Superstores, TD Bank, and Under Armour.

