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Lucernex and Intalytics Form Partnership to Revolutionize Store Lifecycle Management

DALLAS – March 03, 2016 – Lucernex and Intalytics announced today a technology partnership and integration of Integrated Workplace Management System (IWMS) software and predictive analytics tools.

"We are a leading global provider of IWMS software solutions with clients managing over 85,000 store locations in 42 different countries in our applications," said Joe Valeri, Lucernex's President and CEO. "We strive to make our clients successful by building and implementing the world's most comprehensive true cloud based IWMS solution and, with Intalytics, that success will continue. Extending our IWMS platform by deeply imbedding the best Predictive Analytics solution available, ensures we maintain our lead as the most complete end to end IWMS solution globally."

Intalytics' SiteIntel application is the industry's best-in-class solution for real estate site selection and forecasting. From within the Lucernex platform, any user will have instant access to customized predictive analytics, sales forecast modeling, demographic reporting, and more.

"As both a pioneer and an innovator in the predictive analytics space, we are always seeking additional ways to enhance the value that we deliver to our clients" said Jonathan Wilson, Principal at Intalytics. "This partnership represents a logical step forward for real estate professionals, one that will capitalize on the shared vision and proactive, forward-thinking nature of our organizations."

The best of both worlds has finally arrived. Witness the industry changing Lucernex and Intalytics integration at the upcoming ICSC RECon global convention, May 22-25, 2016 at the Las Vegas Convention Center.

About Lucernex
Lucernex provides cloud based Integrated Workplace Management Solutions (IWMS) to both emerging and enterprise companies around the globe. Our analytics, market planning, site selection, contract management, project management, facility management and maintenance management solutions are used by our valued customers everyday and helps them drive revenue, reduce costs, ensure compliance and mitigate risk. For more information please visit us at www.lucernex.com

About Intalytics
Intalytics (http://intalytics.com) provides world-class predictive analytics tools, technologies, and consulting to restaurants, retailers, financial institutions, healthcare providers, service organizations, and private equity firms that are seeking location-centric insights. Founded in 2007 by four leading practitioners in the field of predictive analytics, Intalytics leverages cutting edge modeling techniques, third-party datasets, and web-based analytical tools to deliver innovative, accurate and actionable real estate and marketing solutions.

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