

Intalytics' Dave Huntoon Selected as Instructor for the ICSC RECon 2018 Professional Development Day

ANN ARBOR, MI – April 19, 2018 - [Dave Huntoon](#), President of Intalytics and leading retail real estate advisor, will serve as an instructor during the ICSC RECon 2018 Professional Development Day on Sunday, May 20th, 2018 at the Las Vegas Convention Center. Huntoon will lead a session entitled **“Location, Location, Location: Understanding the Retailer’s Site Selection Criteria”**, guiding industry professionals on how best to balance the art and science of predictive analytics for retail site selection.

Intalytics will also be an exhibitor during ICSC RECon. Opening on Monday, May 21st at 8:00 AM, Intalytics is located in the **Marketplace Mall – Booth #N1631**. Stop by to meet the team and find out why leading brands in the retail and restaurant industries seek out Intalytics as a trusted advisor.

Visit our [event page](#) to learn more about ICSC RECon 2018, and [contact us](#) to schedule a meeting during the conference.

[Intalytics Booth # N1631 – Marketplace Mall](#)

Monday, May 21st - 8:00 AM to 5:00 PM
Tuesday, May 22nd - 8:00 AM to 5:00 PM
Wednesday, May 23rd - 8:00 AM to 2:00 PM

[Session: Location, Location, Location: Understanding the Retailer’s Site Selection Criteria](#)

Sunday, May 20th - 4:00 PM to 5:30 PM
Las Vegas Convention Center

[About ICSC RECon – The Global Retail Real Estate Convention](#)

The world’s largest gathering of retail real estate professionals, ICSC RECon 2018 – The Global Retail Real Estate Convention, will be held at the Las Vegas Convention Center from Sunday, May 20, 2018, through Wednesday, May 23, 2018. Over 36,000 attendees and 1,000 exhibitors from over 50 countries are projected to attend the event. Professional Development Day includes access to 16 educational workshops by some of the most respected industry professionals designed to tackle essential trends and provide insights on navigating the world of retail real estate.

[About Intalytics](#)

Intalytics provides world-class predictive analytics tools, technologies, and consulting to restaurants, retailers, financial institutions, healthcare providers, service organizations, and private equity firms seeking location-centric insights. Founded in 2007 by four leading practitioners in the field of predictive analytics, Intalytics leverages cutting-edge modeling techniques, third-party datasets, and web-based analytical tools to deliver innovative, accurate and actionable real estate and marketing solutions.

For more information about Intalytics’ solutions, visit our website www.intalytics.com or call 734.623.7710.

Contact: [Kelly Sims - Director, Marketing 734.623.7710](#)